

Sonja Bata Director, Bata Ltd.



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Policy Advisors



Frank King Chairman, XV Olympic Winter Games Organizing Committee



Claude I. Taylor
Chairman of the Board,



Patrick Reid Commissioner of Expo 86



Vittorio Vaccari Vice Chairman of the Board, Alitalia; Chairman, Business Council in Support of the Pope's International Travel

WTO Endorsement

The conference is proud to announce the endorsement by the World Tourism Organization, an international organization affiliated with the United Nations.

Support for Conference Theme and Objectives

Other national and international organizations which have indicated their support for the conference objectives at this time include:

- Travel Industry Association of America (TIA)
- Pacific Asia Travel Association (PATA)
- International Association of Conventions and Visitors Bureaus (IACVB)
- U.S. Travel Data Center
- International Youth Hostel Association (IYHA)
- Alliance Internationale de Tourisme (AIT)
- Commission On National Parks and Protected Areas, IUCN
- Partners for Livable Places
- Earthlife
- Association of Travel Marketing Executives International (ATME)
- World Leisure and Recreation Association (WLRA)
- The Travel and Tourism Research Association (TTRA)
- International Association of Scientific Experts in Tourism (AIEST)
- World Association for Professional Training in Tourism (WAPTT)
- Council on Hotel, Restaurant and Institutional Education (CHRIE)
- Society of Travel and Tourism Educators (STTE)
- Coopers & Lybrand
- The Bahà'í Peace Council of Canada
- The Society of American Travel Writers
- EUROPA NOSTRA International Federation of Associations for the Protection of Europe's Cultural and Natural Heritage
- Tourism Industry Association of Canada (TIAC)
- · Hill and Knowlton Inc.

- Canadian Automobile Association (CAA)
- · Hunt & Hunt
- · Annals of Tourism Research
- Programmed Communications Ltd.
- The Travel Agents Association of New Zealand Incorporated
- Inter-American Travel Congresses of the Organization for American States
- Handicapped Newsletter Foundation for the Disabled Veterans and Veterans of Foreign Wars
- Journeys International
- · Earth Preservation Fund
- Pannell Kerr MacGillivray
- U.S. Travel and Tourism Government Affairs Council
- · World Future Society
- Provincial and Territorial Tourism Industry Associations of Canada
- Canadian Provincial and Territorial Ministries of Tourism
- · Travel Industry Indicators
- Villagers
- Worldlink
- International Congress and Convention Association (ICCA)
- · Professional Guides Association of America
- The American Society of Landscape Architects
- · Architects, Planners and Designers for Social Responsibility
- The Canadian Society of Landscape Architects
- UNICEF
- · Alliance of Canadian Travel Associations
- · Laventhal & Horwath
- · Canadian Association of Retired Persons (C.A.R.P.)